

Docket # 9755 March 26, 1997

Dear Federal Communications Commission,

You have invited members of the general public to submit informal comments on the TV industry's V-chip rating program. I want to express strongly my opposition to the meaningless system that the TV business is trying to pass off as a help for parents; it is no help.

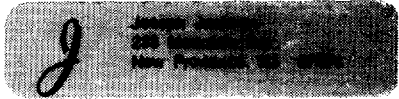
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The "V-chip" and the rating system must not become a new excuse for the FCC to not enforce the broadcast indecency law against TV stations. The rating system along with the "V-chip" is a farce. It will not work. You're putting the fox in charge of the chicken coop.

The comments of the above are related to "C.S. Docket No 97-55 - Comment on Industry Proposal for Rating Video Programming."

Sincerely,

Joseph J. ...



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MAR 31 1997  
FCC MAIL ROOM

97-55

The programming that continues to  
cooze from the radio is very unfamily  
friendly. The rating system that has been in ef-  
fect is useless. It's only getting worse.

You must enforce the indecency laws  
to protect our society from continued  
moral decay.

Sincerely Yours,

*Michael Thompson*  
Michael Thompson  
194 Wildwood St.  
W. Seneca 14210  
New York

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Mr. Hundt,

3/26/97

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I am in opposition to an age-based television rating system. It will not supply me, as a parent of 3 young boys, with information about content. An age based rating system only tells me what the T.V. industry thinks maybe my 10 year could see. I am uncomfortable with the T.V. industry having that much power.

Please help us as parents make the most informed choices we can by providing us with more information about <sup>program</sup> content.

Thank you,

Eileen Merrell  
6808 Englewood Terrace  
Yakima, WA. 98908

CS Docket No. 97-55, FCC 97-34

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am (~~we~~) writing on behalf of the National PTA and the Booker Arts Magnet School PTA (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (~~we~~) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name  
Town, State

Alesa Garner, PTA President  
Little Rock, Ark  
72103

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ALESA GARNER  
8 VALLEY ORCHARD COVE  
MABELVALE, AR. 72103-2019



March 1997

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Chairman Reed Hunt and FCC Commissioners  
40 Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

FCC MAIL ROOM

MAR 31 1997

RECEIVED

Dear Chairman Hunt and Commissioners,

Re: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the local PTA to voice my concern and opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about appropriate programming. Major surveys released this fall show overwhelming parent preference for a rating system that gives parents information about the content of programs (National PTA, US News and World Report and Media Studies Center / Roper). Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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The FCC, by law, is required to determine

whether the industry's rating system has met statutory requirements of the Telecommunication Act of 1996. I do not believe this system does so and ask that the FCC <sup>not</sup> approve the rating system.

I am in agreement with a rating system which the Nat'l PTA has recommended that provides content information on all programs.

Sincerely,

Shelley Cordray  
Mustang Trails PTA Member

SHELLEY CORDRAY  
709 HARVEST TRAIL  
YUKON, OK 73099-6979

March 27, 1997

KENNETH J. GREGIE, D.D.S.

DOCKET FILE COPY ORIGINAL

RE: CS DOCKET No. 97-55, FCC 97-34

Dear Chairman Hunt and Commissioners:

We are writing on behalf of the National PTA and Elsie Johnson Local PTA to voice our concerns and opposition to the V-chip rating system. The TV screen rating symbol does NOT provide enough information about the CONTENT of the TV program so that we can make decisions about what is appropriate for our children. Who knows what's best for our children? WE DO! We don't want the TV industry to interpret what's best. We want and need to make the choices ourselves based on information about the content of the program, and any system without content descriptions on the screen and in the TV guides is quite useless.

So, we ask that you DON'T approve the proposed rating system and in fact don't approve any system unless it includes CONTENT INFORMATION like V (for violence), S (for sexual scenes & nudity) and L (for language).

Parents too should be included on the rating board and it should be independent of the TV industry and the FCC. Even independent research of any rating system approved by the FCC would be helpful to determine if it meets the needs of us parents. The most precious gift in this world is our children - let us protect and cherish those gifts. Sincerely,

Kenneth J. Gregie D.D.S.  
Dee Gregie

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M. Street N. W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

ROCKET FILE COPY ORIGINAL

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing to voice my opposition to the v-chip rating system as presented by the TV Rating Implementation Group. I don't believe that the rating symbol on the TV screen provides sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. I do not want the TV industry to interpret what is best for my children. I want to make those choices myself based on content information about the program. Any rating system without content descriptions on the screen and in periodicals that carry TV schedulings is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request that a content-based rating system be adopted which includes symbols about program content such a V (for violence), S ( for sexual depiction and nudity), and L ( for language). To assure that this rating system meets families' needs, I recommend that any proposed system be evaluated independent of the entertainment industry and the FCC.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Summerville High School  
Summerville, SC



DOCKET FILE COPY ORIGINAL

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 m Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, Kentucky's 2nd district PTA and the Cairo Elementary PTA to voice my opposition to the v- chip rating system as presented by Jack Valenti, Chair of the Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelmingly parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request the following:

- \* That under no circumstances should the FCC approve the industry's rating system. Further more, the FCC should accept no rating system that does not include content information about programs such as V(for violence), S(for sexual depiction and nudity), and L (for language);
- \* That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- \* That the rating icon on the TV screen be made larger, more prominently placed on the screen and appear more frequently during the course of a program;
- \* That the rating board be independent of the industry and the FCC and that it include parents; and
- \* That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Linda Floyd*  
10694 Hwy 41A  
Henderson, Ky 42420

25 March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am (we are) writing on behalf of the National PTA and the <sup>(local)</sup> Onake Pta (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Email: JGreen 498 @ AOL.Com

James D. Green  
Parent Signature(s) 1900 Hamlet Ct NE  
Albuquerque, NM Albuquerque NM 87112

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3/20/97

Chairman Reed Hundt and FCC Commissioners  
% Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, D.C. 20554

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3/13/97

REC-70

Dear Chairman Hundt and Commissioners:  
RE: CS Docket # 97-55, FCC 97-34

I am writing on behalf of the National PTA, my local PTA and myself to express concern over and opposition to the TV rating system currently implemented. First of all the rating icon needs to be displayed throughout the course of a program so that whenever the TV is turned on the rating is visible. Second of all more information such as (S for sex, V for violence and L for bad language) needs to be included so that a parent knows the content of the show. Lastly a parent group such as PTA should be included in the evaluation of a new rating system.

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Sincerely,  
Susan M. Stanley, N.V.M.

41 Schencketta Dr.  
Fairview Hgts, IL 60208

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street NW Room 222  
Washington DC 20554

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Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and Rapid Valley PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The Rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, US News and World Report and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content description on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V(for violence), S(for sexual depiction and nudity) and L(for language).

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system.

That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program.

That the rating board be independent of the industry and the FCC and that it include parents.

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on this issue that is so important to children and families.

Sincerely,

*Roxanna L.oudray*

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MAR 31 1997

MARCH 28, 1997

OFFICE OF THE SECRETARY  
1919 M STREET N.W. ROOM 222  
WASHINGTON, DC 20554

DEAR MR. REED HUNDT AND THE FCC COMMISSION

AS A PARENT OF CHILDREN, I COME SPEAKING FOR THEM FOR THEY KNOW NOT  
WHAT IS BEST FOR THEMSELVES.

IT IS MY DUTY TO RAISE THESE CHILDREN TO BE ADULTS IN A WORLD FILLED  
WITH SO MANY DECEIVING MESSAGES.

AS I FLIP THROUGH THE CHANNELS, THERE IS VERY LITTLE CONTROL GIVEN TO  
ME TO MONITOR WHAT THEY ARE WATCHING. THE RATING SYSTEM FALLS HOPELESSLY  
SHORT.

WOULDN'T IT BE WONDERFUL IF THERE WAS NO NEED FOR RATINGS. WHERE AS  
ADULT RELATED PROGRAMS WOULD COME ON ADULT STATIONS ONLY. NOT ON EVERY  
CHANNEL AND ANY TIME.

CHANGES MUST BE MADE TO BETTER EQUIP PARENTS WITH THE AUTHORITY TO  
MONITOR THE TV.

IT SEEMS TO ME THAT THE MEDIA IS DOING WHAT EVER IT CAN TO GET THE  
CHILDREN TO LOOSE THEIR INNOCENCE, YOUTH AND MORAL-CONSCIOUSNESS.

MY PLEA IS THAT YOU WILL DO ALL YOU CAN TO HELP OUR YOUTH, NO MORE  
HARM- FROM THE TV - IS NEEDED.

CS DOCKET NO. 97-55, FCC 07-34

THANK YOU,

*B. A. Moody*  
BELINDA A. MOODY

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Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Belleville District #118 PTA Council to voice my opposition of the current TV rating system. The rating symbol on the TV screen doesn't supply sufficient information, so that parents can make decisions about what is appropriate for their children to watch. The rating system should have content descriptions on the screen and be on the screen for a longer period of time.

The rating system should have V for violence, S for sexual depiction and nudity and L for language on the screen. Thank you for this opportunity to comment on such an important issue for children and families.

Sincerely,  
Dianne Schorr  
Belleville, IL

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March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

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Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am (we are) writing on behalf of the National PTA and the *Richard* (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

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- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name  
Town, State

*Debra Mabeu*  
*Orrem, Utah*

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Reed Hundt and the FCC Commission  
Office of the Secretary  
19 M Street N.W., Room 222  
Washington, DC. 20554

CONFIDENTIAL

CS DOCKET NO. 97-55, FCC 97-34

Dear Mr. Hundt and FCC Commission-

I am a 44 year old registered voter in the State of Washington. I am a single mother of five children and have a vested interest in the

**OPPOSITION TO** Industry proposed Age- Based Rating System.

- **I DO SUPPORT DESCRIPTIVE CONTENT- BASED RATING SYSTEMS.**

Sincerely,

*Mathie Lee Smith*

Mathie Lee Smith  
1817 114<sup>th</sup> Ave E.  
Burialup, WA. 98374

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street NW Room 222  
Washington DC 20554

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Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and Rapid Valley PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The Rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, US News and World Report and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content description on the screen and publicized in periodicals that carry TV scheduling is useless.

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That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system.

That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program.

That the rating board be independent of the industry and the FCC and that it include parents.

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on this issue that is so important to children and families.

Sincerely,

*Hardy S. Fordray*

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Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

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Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am (we are) writing on behalf of the National PTA and the Jordan council, Utah (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

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- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name  
Town, State

*Edward P. & Arlene L. Allred*  
*Salt Lake City, Utah*

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TERESA A. NAGEL  
2283 Rushmore Drive, N.E.  
Marietta, GA 30062  
(770) 643-5856

March 25, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
Office of the Secretary  
1919 M Street NW, Room 222  
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Re: CS Docket Number 97-55, FCC 97-34

Dear Chairman Hundt and Commissioners:

I am writing to voice my opposition to the current v-chip rating system being used on television.

The rating symbols used on the TV screen and in the guides do not provide sufficient content information about the shows. I cannot make any decisions about a show's content based on the meager descriptions provided by the current system. As it is now, I no longer even bother looking at a show's assigned rating as I can get more information from the program description in the TV guide. A rating system without content descriptions (both on-screen and in guides) is useless.

Since the FCC is required by law to determine whether the industry's rating system meets the statutory requirements of the Telecommunications Act of 1996, I urge you to take a closer look at the current system. I do not believe this rating system is even close to adequate and needs to be "upgraded" before being approved.

Some suggestions for improving the rating systems would include:

- A system that includes a more descriptive content information (V=violence; S=sexual situations; L=language, etc.).
- The rating symbol on the TV screen needs to be enlarged and appear more frequently during the course of the show.
- The rating board should be independent of the TV industry and the FCC and it needs to include parents.
- Any rating system approved by the FCC should be evaluated by an independent research committee to determine if it meets the needs of parents.

Speaking as a concerned parent, I do not want the TV industry to determine what is appropriate for my children to view, I prefer to do that myself. Thank you for the opportunity to comment on this issue.

Sincerely,

*Teresa A. Nagel*

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March 20, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington DC 20554

MAR 5 1997

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Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

As a member of the National PTA and the Illinois PTA, I agree with their opposition of the v-chip rating system as presented by Jack Valenti. The rating symbol on the screen is a joke. It is not prominently displayed. It is on for an abbreviated time. Unless someone points it out, it is missed.

The rating information is inadequate to say the least. The rating system gives no facts to base a decision on.

Ratings must be established independent of the TV industry. On the farm we do not allow the fox to guard the chicken house.

Ray La Grange  
Salem, Illinois

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March 27, 1997

Chairman Reed Hundt  
and  
FCC Commissioners  
C/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing because of my concern for T.V. ratings. I am active in PTA as President of American Fork High School PTSA in Utah. We have 2,300 students who are very concerned about the media and its influence on our country.

I am very opposed to the V-Chip rating system as presented by Jack Talenti, Chair of the TV Rating Implementation Group on June 17, 1997. The rating symbol on the TV screen does not give enough information to help parents decide what their families should or should not watch. I certainly favor a system that gives parents information about the programs content. My values may not be the same as the rater. Any rating system that does not give content description is worthless.

The FCC by law, determines if the rating system meets the requirements of the Telecommunication Act of 1996. I do not believe the V-chip rating system presented by Jack Talenti.

I believe the FCC should not accept any rating system that does not include content information if a program contains violence, sexual depiction and nudity and language.

The FCC should require, a V-Chip Band broad

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It would be helpful if the rating  
can be made larger, more prominent and  
appear more frequently during a program.

It is critical that the rating board  
be independent of the industry and the FCC.  
It should also include parents on the  
board.

Any rating system should be evaluated  
by an independent research to see if  
the rating system is meeting parents  
and the nation's needs.

I feel very strongly about the  
importance of a meaningful rating  
system to help me and my family.  
I appreciate having the right to  
comment on this critical issue.  
I appreciate the FCC taking citizen  
input.

A Concerned American,

Joan St. Norton

PTSA Pres American Fork PTSA

627 East Grove Circle

Alpine, Utah  
84004

P.S. The discussion my board had  
which contained both students and  
parents expressed the concern of all  
for the low quality of material being  
offered by much of the media. The  
<sup>(deterioration)</sup> deterioration of standards and values was

discussed at the meeting.

March 26, 1997

Dear Chairman Hundt and Commissioners:

Re: CS Docket No. 97-55, JCC 97-34

I am writing in behalf of the National PSA and the Horned Vew, Weber District, Utah State PSA.

I am opposed to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on Jan. 17, 1997.

There are some different reasons why I am opposed to this rating system and I'll tell them to you, but first you need to know the background of my situation.

I have a daughter who is now 8 yrs. old. When she was 3 a stranger took her and fondled her and had her fondle him. She is recovering from this situation very well, but anything of a sexual nature on TV makes her very uncomfortable. This includes kissing or anything. Even if it is on a commercial.

For this reason there are very few shows that we can enjoy as a family without making my daughter uncomfortable.



So, I would like to see a rating system that is much more specific about the language, sexual depiction or innuendos, nudity, violence etc...

I would also like to have the rating bigger so it is more visible and also shown quite frequently throughout the show, such as after every commercial break.

I am a very concerned parent and I ask that you not approve Jack Valent's V-chip rating system. Please only consider a very specific rating system.

Thank you for taking the time to read about my concerns.

Sincerely,  
Shauna Histon